

HOBBIES

The Magazine for Collectors

2810 SO. MICHIGAN AVENUE

Chicago, Ill.

5/13/42

Mr. Norman Engler
131 W. 8th St.
Mankato, Minn.

Dear Mr. Engler:

Yes, there will be a show again this year and will be glad to have you represented. However, your hobby is not at all what we call modern button collecting. I saw a lot of women looking at your buttons and remarking that you spoiled some very good collectors' items by putting them in a pictorial of that kind. You could do that with common buttons. You had some buttons there worth \$1 or \$2 apiece. I remember a year before that a woman brought in a similar piece made of buttons and I asked her if she would sell some off it at 50¢ each. She was astonished that I would give her that much for the buttons and quickly pulled them off. If I were you and had a good many buttons, it would certainly pay to buy the books, OLD BUTTONS & THEIR VALUES (\$1.25) and BUTTON CLASSICS, (\$5.00). What is stimulating button collecting and creating big values is the speculative attraction - the same as stamps. Collectors are picking up bargains among non-collectors and find they can get good money for them. Of course, you have to learn what the demand is for and what buttons bring good prices.

Cordially yours,
O. C. Lightner

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